1. Popular Topics and Content:

Your most viewed videos are related to data engineering projects, certifications, learning guides, and career advice. This indicates a strong interest in practical knowledge, skill development, and career advancement.

Focus on creating more content that addresses the needs and interests of your target audience, such as tutorials, project walkthroughs, industry insights, and tips for success in the field.

2. Engagement Metrics:

The number of views, likes, and comments on your videos is generally positive. It suggests that your content resonates with your viewers.

Continue to encourage engagement by asking questions, responding to comments, and fostering a sense of community among your viewers.

3. Video Length and Timing:

Your videos seem to be around 10-15 minutes in length on average. This is a good length for educational content, as it's long enough to dive into a topic but short enough to keep viewers engaged.

Posting consistently and adhering to a schedule can help your audience anticipate your content and improve viewership.

4. Thumbnails and Titles:

Your video titles are descriptive and to the point, which is great for attracting the right audience.

Ensure that your thumbnails are visually appealing, relevant to the content, and include text that highlights the key aspects of the video.

5. Diversity of Content:

Variety in your content can attract a wider audience. Consider including different formats such as tutorials, interviews, industry news, and Q&A sessions.

6. Recommendations to Grow the Channel:

Keyword Optimization: Use relevant keywords in your video titles, descriptions, and tags to improve the discoverability of your content in search results.

Collaborations: Collaborate with other content creators in your niche to tap into their audience and gain exposure.

Engage with Your Audience: Respond to comments and feedback promptly. Encourage viewers to like, share, and subscribe.

Quality Content: Focus on delivering high-quality and valuable content that addresses your audience's pain points and provides practical solutions.

Engaging Introductions: Captivate your viewers' attention in the first few seconds of your videos to encourage them to keep watching.

Promotion: Promote your videos on social media platforms, relevant online forums, and communities to increase visibility.

Community Building: Consider creating a website, blog, or forum where your audience can interact and learn beyond YouTube.

Live Sessions and Q&A: Host live sessions to answer viewers' questions in real-time and foster a stronger connection with your audience.

Feedback and Adaptation: Regularly review your video analytics to understand which topics and formats are performing well. Adapt your content strategy accordingly.